



SPONSORSHIP FORM



*Event Date & Venue: Saturday, May 16, 2020, 9 am, Cape Cod Canal by Rail Road Bridge
Expected Attendance: 350-400 runners & walkers*

Business/Organization Name: _____

Contact Name: _____ Phone: _____

Website: _____ E-Mail: _____

Mailing Address: _____

City/State/Zip: _____

YES, we would like to sponsor at the following level. *(See Sponsor Benefits Matrix below.)*

- Harbor Seal (\$100)
- Gray Seal (\$250)
- Loggerhead Turtle (\$500)
- Kemp's Ridley Turtle (\$1,000)
- White Sided Dolphin (\$2,500)
- Pilot Whale (\$5,000)
- Presenting Sponsor (\$10,000)

NMLC's Social Media Impact:

Facebook – 25,797 followers*
 Instagram – 15,000+ followers*
 Twitter – 31,400+ followers*
 E-Newsletter – 5,284 subscribers*
 Website – 8,300 visitors monthly*
**As of February 2020. And growing daily!*

We have attached our Logo *(due by 4/17/20 for the t-shirt, 300+ dpi, jpg/gif/tif)* YES No

We would like to use our race slot(s) *(names due to nmlc@nmlc.org by 5/15/20)* YES No

Sponsor Benefits Matrix

	Harbor Seal	Gray Seal	Loggerhead Sea Turtle	Kemp's Ridley Sea Turtle	White-Sided Dolphin	Pilot Whale	Presenting Sponsor
Cost	\$100	\$250	\$500	\$1,000	\$2,500	\$5,000	\$10,000
# of Race Slots	1	2	3	4	6	8	12
Name or Logo on Race T-Shirt	Name	Name	Logo	Logo	Logo	Logo	Logo PLUS additional placement
Name & Link on NMLC.org	✓	✓	✓	✓	✓	✓	✓
Recognition on Race Route Signage	✓	✓	✓	✓	✓	✓	✓
Opportunity to Table at the Event		✓	✓	✓	✓	✓	✓
Facebook Thank You Post		✓ (group post)	✓	✓	✓	✓	✓
Twitter Thank You Post			✓	✓	✓	✓	✓
Instagram Thank You Post				✓	✓	✓	✓
Additional Social Media Post(s)					✓ (1)	✓✓ (2)	✓✓✓✓ (4)
Ad on Website						✓ (1 mo)	✓ (3 mos)
Ad in E-Newsletter							✓
Name in all event communications							✓

*The National Marine Life Center is a 501(c)(3) non-profit corporation.
Our federal identification number is 04-3290276. Thank you for your support!*

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