



We rehabilitate and release stranded marine mammals and sea turtles in order to advance science and education in marine wildlife health and conservation.

Board of Trustees

Chair: Roberta Morris
Vice Chair: Mary Neumann
Treasurer: Chris Barrile
Clerk: Beth Sobilloff
Members:

Lorna Ciavola
Gretchen Dietrich
Lynn Laporte
Gayle Lee
Steve Parks
Pattie Piva

President & Executive Director:

Kathryn A. Zagzebski, M.E.M.

Founding Chairs:

Elizabeth S. Hornor
Townsend Hornor

Advisory Board

Robert L. Brennan, Jr., P.C.
Christine Bruno
Linda Burke
Tim Hines
Gurdon Hornor
T. Aran Mooney, Ph.D.
Kathleen T. Moore, M.E.M.
Brian H. Moore
Eva Schegulla
Ron Wagner



May 2020

How can you help rehabilitate marine animals, advance science, and teach kids about ocean conservation while also promoting your business?

Sponsor our 10th annual – and 1st VIRTUAL – Feet, Fins, & Flippers 5K!

Each spring, hundreds of runners and walkers gather to support the only marine animal rehabilitation hospital on Cape Cod by participating in a 5K run/walk. While normally this event is held locally in Bourne, this year of course is not a normal year. For the safety of our supporters, we have transitioned the Feet, Fins, & Flippers 5K to a virtual event. All proceeds go directly to support our mission – marine animal rehabilitation, science, and education. And all proceeds are desperately needed, especially now.

This re-envisioned virtual event offers more flexibility than ever for participants. They may run or walk anywhere in the world – their neighborhood, the beach, a local trail, even their treadmill! They receive a t-shirt, and can post their results to compete for virtual prizes. And, since we already have participants across the US, the nature of this virtual event means your business's opportunities for exposure are broader than ever!

We've transitioned our experience for sponsors as well. In addition to being listed on our t-shirt, sponsors are being acknowledged on social media posts, on social media live broadcasts, and on our various event websites. National Marine Life Center has an active social media presence and has recently been named a local "influencer." And, we'd love to partner with you and promote your business! To take advantage of these benefits, complete the enclosed sponsorship form today. The deadline is May 31.

As animal strandings continue to escalate and human impacts on the environment become more severe, there is an ever-increasing need to care for endangered and protected ocean animals. And yet, the National Marine Life Center's impact goes far beyond any individual animal. We reach thousands of people from all over the world – through our in-person Discover Center when we can and now through our online channels – who are eager to learn about marine animals and the ocean in which they live. We teach thousands of children each year about science and conservation through hands-on, STEM-based educational programs. We provide valuable, experiential internships to high school and college students and help build their career skills. Your sponsorship advances these goals.

Please call to learn more about what we do and how you can help. Thanks very much for your consideration.

Best Regards,

Patricia Piva
Race Director, Trustee, and Runner





SPONSORSHIP FORM

Event Date & Venue: May 16-31, 2020, anytime, anywhere!

Business/Organization Name: _____

Contact Name: _____ Phone: _____

Website: _____ E-Mail: _____

Mailing Address: _____

City/State/Zip: _____

YES, we would like to sponsor at the following level. *(See Sponsor Benefits Matrix below.)*

- Harbor Seal (\$100)
- Gray Seal (\$250)
- Loggerhead Turtle (\$500)
- Kemp's Ridley Turtle (\$1,000)
- White Sided Dolphin (\$2,500)
- Pilot Whale (\$5,000)
- Presenting Sponsor (\$10,000)

NMLC's Social Media Impact:

Facebook – 26,490 followers*
 Instagram – 15,600+ followers*
 Twitter – 31,100+ followers*
 E-Newsletter – 5,115 subscribers*
 Website – 8,300 visitors monthly*
**As of May 2020. And growing daily!*

We have attached our Logo *(due by 5/31/20 for the t-shirt, 300+ dpi, jpg/gif/tif)* YES No

We would like to use our race slot(s) *(contact nmlc@nmlc.org for promo code by 5/30/20)* YES No

Sponsor Benefits Matrix

	Harbor Seal	Gray Seal	Logger-head Sea Turtle	Kemp's Ridley Sea Turtle	White-Sided Dolphin	Pilot Whale	Presenting Sponsor
Cost	\$100	\$250	\$500	\$1,000	\$2,500	\$5,000	\$10,000
# of Race Slots	1	2	3	4	6	8	12
Name or Logo on Race T-Shirt	Name	Name	Logo	Logo	Logo	Logo	Logo PLUS additional placement
Name & Link on NMLC.org	✓	✓	✓	✓	✓	✓	✓
Recognition in Virtual Facebook Live Broadcast	✓	✓	✓	✓	✓	✓	✓
Opportunity to Provide Electronic Promotional Item (Coupon/Flyer)		✓	✓	✓	✓	✓	✓
Facebook Thank You Post		✓ (group post)	✓	✓	✓	✓	✓
Twitter Thank You Post			✓	✓	✓	✓	✓
Instagram Thank You Post				✓	✓	✓	✓
Additional Social Media Post(s)					✓ (1)	✓✓ (2)	✓✓✓✓ (4)
Ad on Website						✓ (1 mo)	✓ (3 mos)
Ad in E-Newsletter							✓
Name in all event communications							✓

*The National Marine Life Center is a 501(c)(3) non-profit corporation.
 Our federal identification number is 04-3290276. Thank you for your support!*

P.O. Box 269 • 120 Main Street • Buzzards Bay, Massachusetts, 02532-0269
 Phone (508) 743-9888 • Fax (508) 759-5477 • nmlc@nmlc.org • www.nmlc.org