



# SPONSORSHIP FORM

**Saturday, October 15<sup>th</sup>, 2022 9:00 AM**  
**Cape Cod Canal – Buzzards Bay, MA**  
**Expected Attendance – 240**

Business/Organization / Individual Donor Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Website \_\_\_\_\_ E-Mail \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

YES! We would like to sponsor at the following level. (*See Benefits Matrix below.*)

- ☐ Bronze (\$150)
- ☐ Silver (\$250)
- ☐ Gold (\$500)
- ☐ Platinum (\$1,000)
- ☐ Premium (\$2,500)
- ☐ Presenting Sponsor (\$5,000 – limited to two sponsors)

### **NMLC's Social Media Impact:**

Facebook – 31,762 followers\*  
 Instagram – 19.6k followers\*  
 Twitter – 31,762 followers\*  
 E-Newsletter – 5,400+ subscribers\*  
 Website – 8,300 visitors monthly\*  
*\*As of June 2022. And growing daily!*

We have attached our Logo (due by **9/1/22**, 300+ dpi, jpg/gif/tif) ☐ YES ☐ No

We would like to use our registration(s) (names due to [nmlc@nmlc.org](mailto:nmlc@nmlc.org) by 9/1/22) ☐ YES ☐ No

To receive all sponsor package benefits, funds and logo must be received by **September 1<sup>st</sup>, 2022.**

Please mail your check to **PO Box 269, Buzzards Bay, MA.** Email your logo and names for registrations to [nmlc@nmlc.org](mailto:nmlc@nmlc.org).

We will accept sponsorship funds until October 5<sup>th</sup>, 2022, however you will receive a reduced sponsor benefits package. Reduced package will include 1 thank you group post on social media channels, registration(s), and a shout out at event.

	Bronze	Silver	Gold	Platinum	Premium	Presenting (limited to two)
<b>Cost</b>	\$150	\$250	\$500	\$1,000	\$2,500	\$5,000
<b># of Race Registrations</b>	1	2	3	4	5	10
<b>Name or Logo on NMLC.org and Race Roster</b>	✓	✓	✓	✓	✓	✓
<b>Logo on race signage</b>	✓	✓	✓	✓	✓	✓
<b>Logo on Sponsor Banner</b>		✓	✓	✓ Prime ad location	✓ Prime ad location	✓ Prime ad location
<b>Logo on Back of Race T-shirt</b>			✓	✓	✓	✓
<b>Facebook Post</b>		✓ (1 group post)	✓ (1 individual post, 1 group post)	✓ (1 individual post, 1 group post)	✓ (2 individual posts, 1 group post)	✓ (2 individual posts, 1 group post)
<b>Instagram Post</b>		✓ (1 group post)	✓ (1 individual post, 1 group post)	✓ (1 individual post, 1 group post)	✓ (2 individual posts, 1 group post)	✓ (2 individual posts, 1 group post)
<b>Twitter Post</b>		✓ (1 group post)	✓ (1 individual post, 1 group post)	✓ (1 individual post, 1 group post)	✓ (2 individual posts, 1 group post)	✓ (2 individual posts, 1 group post)
<b>Featured on nmlc.org pop-up</b>					✓	✓
<b>Name an endangered sea turtle</b>						✓
<b>Mentioned in Monthly E- Newsletter</b>	✓	✓	✓	✓	✓	✓
<b>Shout out Conclusion of Event</b>		✓	✓	✓	✓	✓

*The National Marine Life Center is a 501(c)(3) non-profit organization. Our Federal ID # is 04-3290276.*

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