



SPONSORSHIP FORM
Saturday, October 15th, 2022 9:00 AM
Cape Cod Canal – Buzzards Bay, MA
Expected Attendance – 240

Business/Organization / Individual Donor Name _____

Contact Name _____ Phone _____

Website _____ E-Mail _____

Mailing Address _____

City/State/Zip _____

YES! We would like to sponsor at the following level. (See Benefits Matrix below.)

- Bronze (\$150)
- Silver (\$250)
- Gold (\$500)
- Platinum (\$1,000)
- Premium (\$2,500)
- Presenting Sponsor (\$5,000 – limited to two sponsors)

NMLC's Social Media Impact:
 Facebook – 31,762 followers*
 Instagram – 19.6k followers*
 Twitter – 31,762 followers*
 E-Newsletter – 5,400+ subscribers*
 Website – 8,300 visitors monthly*
**As of June 2022. And growing daily!*

We have attached our Logo (due by **9/16/22**, 300+ dpi, jpg/gif/tif) YES No

We would like to use our registration(s) (names due to nmlc@nmlc.org by 9/16/22) YES No

To receive all sponsor package benefits, funds and logo must be received by **September 16th, 2022**.

Please mail your check to **PO Box 269, Buzzards Bay, MA**. Email your logo and names for registrations to **nmlc@nmlc.org**.

We will accept sponsorship funds until October 5th, 2022, however you will receive a reduced sponsor benefits package. Reduced package will include 1 thank you group post on social media channels, registration(s), and a shout out at event.

	Bronze	Silver	Gold	Platinum	Premium	Presenting (limited to two)
Cost	\$150	\$250	\$500	\$1,000	\$2,500	\$5,000
# of Race Registrations	1	2	3	4	5	10
Name or Logo on NMLC.org and Race Roster	✓	✓	✓	✓	✓	✓
Logo on race signage	✓	✓	✓	✓	✓	✓
Logo on Sponsor Banner		✓	✓	✓ Prime ad location	✓ Prime ad location	✓ Prime ad location
Logo on Back of Race T-shirt			✓	✓	✓	✓
Facebook Post		✓ (1 group post)	✓ (1 individual post, 1 group post)	✓ (1 individual post, 1 group post)	✓ (2 individual posts, 1 group post)	✓ (2 individual posts, 1 group post)
Instagram Post		✓ (1 group post)	✓ (1 individual post, 1 group post)	✓ (1 individual post, 1 group post)	✓ (2 individual posts, 1 group post)	✓ (2 individual posts, 1 group post)
Twitter Post		✓ (1 group post)	✓ (1 individual post, 1 group post)	✓ (1 individual post, 1 group post)	✓ (2 individual posts, 1 group post)	✓ (2 individual posts, 1 group post)
Featured on nmlc.org pop-up					✓	✓
Name an endangered sea turtle						✓
Mentioned in Monthly E- Newsletter	✓	✓	✓	✓	✓	✓
Shout out Conclusion of Event		✓	✓	✓	✓	✓

The National Marine Life Center is a 501(c)(3) non-profit organization. Our Federal ID # is 04-3290276.